



Session 4: History, Arts & Culture

Date: October 11, 2007 (7:30 a.m. – 5:00 p.m.)

Morning Location: Mayo Clinic Gonda Building, 16th Floor

Afternoon Location: Odd Fellows Hall, 2nd Floor Think Mutual Bank, Downtown 2nd Street

Session Chair: Michon Rogers, *Rochester Public Schools-Community Education*

Planning Committee: Brenda Brown, *Color & Finishing Consultant* and Catherine Davis, *Impact Training & Consulting*

Morning Overview: Examine key historical events and local leaders of the past and their impact on the development of Rochester area.

Afternoon Overview: Discover how and why arts and culture are key components in attracting and retaining a vibrant community and healthy economy.

Continental Breakfast/Networking	7:30 a.m.
Welcome	8:00 a.m.
<ul style="list-style-type: none">▪ Karel Weigel, <i>Mayo Clinic, Community Relations Manager</i>, LGR Alumnus▪ Jess Ihrke, <i>Chamber Program Director</i>, LGR Alumnus 2007	
Rochester's History: Déjà vu	8:20 a.m.
<ul style="list-style-type: none">▪ Michon Rogers, <i>Session Chair</i>, LGR 2002 Alumnus▪ Brenda Brown, <i>LGR 2003 Alumnus</i>	
Break/Pediatric Tour	10:00 a.m.
<ul style="list-style-type: none">▪ Jess Ihrke, <i>Chamber Programs Director</i>, LGR 2007 Alumnus	
Historical Preservation & Downtown Walking Tour	10:20 a.m.
"Hysterical Preservation: You Don't Know What You've Got 'Till It's Gone"	
<ul style="list-style-type: none">▪ Honorable Kevin A. Lund, <i>District Court Judge</i>	
Lunch – Odd Fellows Hall	Noon
"Avenue of the Arts" Panel Discussion	1:30 p.m.
<ul style="list-style-type: none">▪ Greg Miller, <i>Artistic Director</i>, Rochester Civic Theatre▪ Denise Sorum, <i>Executive Director</i>, Rochester Art Center▪ Steve Schmidt, <i>General Manager</i>, Rochester Civic Music▪ Matt Esau, <i>Event Services Coordinator</i>, Mayo Civic Center▪ Tony Sertich, <i>Executive Director</i>, Rochester Symphony Orchestra & Chorale	
<i>Moderated by: Michon Rogers, Session Chair, LGR 2002 Alumnus</i>	
Break	3:00 p.m.

I have but one lamp by which my feet are guided, and that is the lamp of experience. I know no way of judging of the future but by the past.

-Edward Gibbon

“Avenue of the Arts” Discussion/Debrief

3:15 p.m.

- Heidi Mestad, *Director of Communication & Downtown Community Engagement*
Facilitated by: Catherine Davis, Impact Training and Consulting, LGR 2001 Alumnus

Evaluations

4:15 p.m.

Class Project

4:30 p.m.

Lunch hosted by Valentino’s

Thank you to Mayo Clinic and RGI Management for sponsoring facility space for today’s session.

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